

Flycatcher Internet Research

Flycatcher Internet Research started in 2000 as an initiative from Maastricht University. Flycatcher specialises in online surveys. Our software was developed in-house and is continuously being optimised. Flycatcher always provides tailor-made solutions. We have ISO 20252 and ISO 26362 certification.

We can support you in the entire research project or any parts of it, from making the issues operational (drawing up the questionnaire) to reporting and statistical analyses. We have acquired a great deal of experience in image research, effect measurements, satisfaction surveys, monitoring surveys and social research.

With our capabilities, we can offer the following options:

- For research among Dutch consumers, you can use the Flycatcher Panel. By request, we will provide a document containing a justification of (the quality of) our panel. To apply for this document or for more information about the Flycatcher Panel, please contact *Drs. A. Roberts (Anouk)* through roberts@flycatcher.nl.
- For international research, we work together with international research bureaus united in Esomar.
- For repeated surveys among the same group of customers, employees or other specific target groups, we can create and maintain your private panel.
- For research among your customers, employees of some other specific target group, we offer various tailor-made solutions, even if you have no details available on the target group.
- Some research requests are so specific that a special, made-to-measure research application needs to be developed, in consultation with Flycatcher's Business Intelligence department.

Flycatcher conducts research - both in the Netherlands and abroad - for various types of clients, ranging from government and scientific institutions to business and the media.

For more information about the way we conduct our surveys or about Flycatcher, please contact *Drs. A. de Jongh (Anneke)* through jongh@flycatcher.nl.

A sample of our clients:

